



INTERNATIONAL ENGAGEMENT

GOAL 2: STRENGTHEN UBC'S PRESENCE AS A GLOBALLY INFLUENTIAL UNIVERSITY

Objective: Strengthening our Global Presence

Purpose: UBC is a globally significant university at the centre of research and teaching on major issues facing humanity. Our International engagement is more than a function – it is an enabler and facilitator of every aspect of scholarly endeavour, from the individual level interactions of colleagues and students, to institutional and multi-sectoral strategic initiatives that further the capacity and opportunities of each organization involved.

Definition: The number of international students is the total number of international students in all degree programs across both campuses as of November 1st of the academic year. It is a headcount value of all students, part-time and full-time. International includes visa students, those on work permits, ministry permits, diplomatic visas, and excludes permanent residents and refugees. The international student satisfaction and willingness to recommend UBC are based on questions from the International Student Barometer Survey. The benchmark for these measures are other Canadian institutions. The international rankings represent UBC's rank in the Times Higher Education ranking and the Academic Ranking of World Universities. The percent of publications is the percent of publications by UBC faculty members with international co-authors, using SCImago. The number of international media mentions is according to the Meltwater Group.

Overall Metrics:

Metric	Vancouver + Okanagan Campus	
	2012/13	2013/14
International Students (Graduate & Undergraduate)	9173	9137
International ranking (THE)	30	31
International ranking (ARWU)	39	40

Metric	Okanagan	Vancouver	Benchmark
	2011/12	2011/12	2011/12
International student satisfaction with UBC	89%	89%	86%
International student % would recommend UBC	82%	85%	80%

Vancouver + Okanagan Campus

Metric	2012/13
% Publications with international co-authors	45%
International media mentions	72,701

Explanation of the Results and Next Steps:

International students (graduate and undergraduate):

Number and/or percentage of international undergraduate and graduate students.

To track the numbers of international students engaged with UBC. In combination with other metrics under Goal 2, to assess UBC's capacity to attract and retain international students.

International Student headcount calculated by number of students currently registered in winter session as of November 1; UBC-V includes Great Northern Way; undergraduate includes baccalaureate and post-baccalaureate students; international includes visa students, those on work permits, ministry permits, diplomatic visas, and excludes permanent residents and refugees. International students as a percentage of all students currently registered in winter session as of November 1st annually.

International Students - # and %

	Okanagan			Vancouver			UBC		
	2011/12	2012/13	2013/14	2011/12	2012/13	2013/14	2011/12	2012/13	2013/14
International Student Headcount									
- Undergraduate	454	560	649	4,975	5,457	5,283	5,429	6,017	5,932
- Masters	66	70	76	1,488	1,540	1,574	1,554	1,610	1,650
- Doctorate	80	79	83	1,340	1,467	1,472	1,420	1,546	1,555
International Student Percent									
- Undergraduate	6%	7%	9%	13%	14%	15%	12%	13%	14%
- Masters	14%	16%	18%	24%	24%	25%	23%	24%	25%
- Doctorate	40%	35%	37%	36%	39%	40%	37%	38%	40%

*Note: registered degree-seeking students only. Vancouver includes Great Northern Way. International Student Percent is a percentage of all degree-seeking students currently registered in winter session as of November 1st.

International Student Satisfaction and Willingness to Recommend UBC

Overall, UBC's international undergraduate students are quite satisfied with their overall experience at UBC, and are quite likely to recommend UBC to others.

UBC supports international students through international student development services, which provides a variety of targeted programs that help integrate new international students into campus, build opportunities for international students to engage on campus and build social networks. A key example of this is the Jump Start program, which is a program for first year international students to support their transition to both UBC campuses that consists of a two-week immersion program and ongoing support through the year. Faculties and other administrative units on campus also provide services to international students.

Publications with international co-authors:

Number of/percentage of publications with international co-authors.

To track the level of international scholarly engagement of UBC faculty members with their international colleagues. In combination with other metrics under Goal 2, this measure is an indicator of the engagement of UBC scholars in international collaborations.

Data obtained using publicly available SCImago, from Scopus/Elsevier.

SCImago Institutional ranking, representing % of total publications in the Scopus system for UBC including an international co-author, shows the provided numbers for international collaboration.

Data compiled as per calendar year (Jan. 1- Dec. 31) Data to be reported by VPRI in June of every year.

RESEARCH EXCELLENCE - % Articles with international collaboration*

*Data compiled as per calendar year (January 1st - December 31st)

	UBC - Vancouver + Okanagan			
	2010	2011	2012	2013
% Articles with international collaboration*	44%	44%	45%	45%

*All % are rounded to the nearest whole number

Benchmark (are there comparable metrics from sister universities, or other industries, if appropriate)

% of the publications that have an international co-author

Institutions	2010	2011	2012	2013
UBC	44%	44%	45%	45%
McGill	45%	46%	46%	46%
U of Toronto	41%	41%	42%	43%
U of Alberta	39%	40%	41%	41%
U of Montreal	41%	41%	42%	43%
Oxford	51%	51%	52%	53%
Cambridge	49%	50%	51%	52%
UCL	45%	46%	48%	50%
Stanford	28%	29%	31%	32%
Harvard	34%	35%	36%	38%
MIT	33%	34%	36%	37%

Note: All % are rounded to the nearest whole number

Description (definition)

- Data obtained using publically available SCImago, from Scopus/Elsevier. (<http://www.scimagojr.com/>)
- SCImago Institutional ranking, representing % of total publications in the Scopus system for UBC including an international co-author, shows the provided numbers for international

collaboration.

Date: Data collected in April of each year. VPRI reports on data in June of each year.

Explanation of Results

Recommended Action (identify any actions to be taken if results vary from what was expected)

International media mentions:

Number of international media articles/items in which UBC is mentioned. To evidence the actual presence of UBC in the public media, and hence its presence and influence on a global scale. In combination with the other measures included under Goal 2, the international media articles metrics help to indicate UBC’s public presence and influence in the public realm on a global scale. UBC Public Affairs prepared by UBC Public Affairs. Source: Meltwater. Public Affairs produce quarterly metric reports by calendar year, and an annual summary, and a qualitative highlights annual media report in February for the year before.

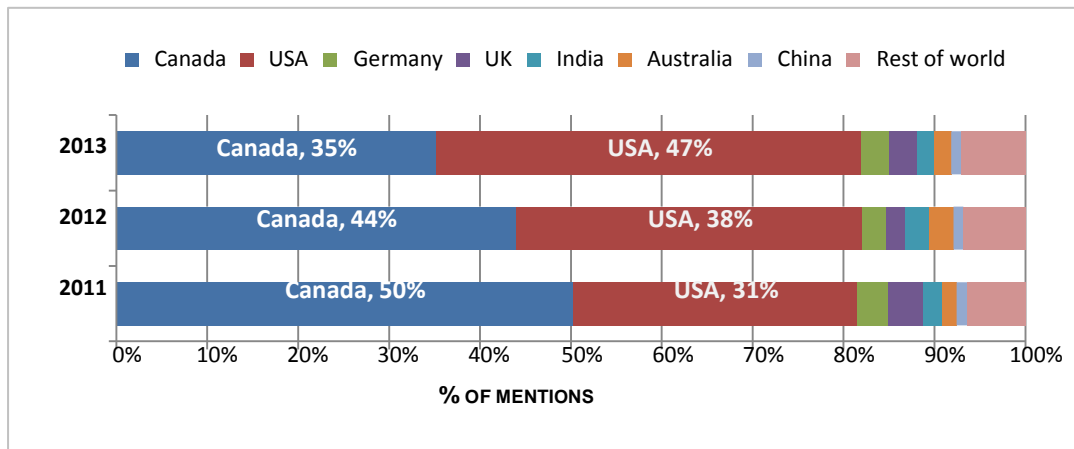
UBC Media Mentions

A. GLOBAL MEDIA

UBC earned **72,701** mentions globally in 2013, up 3.5% from 2012 and up 10% from 2011.

- x Mentions in the U.S. media have grown steadily, from 31% of the worldwide total in 2011 to 38% in 2012 and 47% in 2013.
- x While Canadian mentions represented half the global total in 2011, this share has declined to 35% in 2013, as U.S. media mentions rose from 31% to 47% of totals.
- x UBC also earns significant press in the U.K.(ranging between 2%-4% in the past three years), Germany (steady at 3%), India (2%-3%), Australia (2%-3%), and China (1%).

Global media mentions, 2011-2013



Source: Meltwater

Note: Meltwater is constantly expanding its database of online news sources, which currently stands at more than 230,000. Over time, there would be minor fluctuations in the numbers compiled for this report.

B. TOP-TIER MEDIA

UBC earned **1,537** mentions in 20 of the world's top media outlets in 2013 – down 13.9% from 2012 but up 35% from 2011. Most mentions were in The Globe & Mail, with significant mentions as well in Reuters, the New York Times, Bloomberg and China Daily.

Top-tier media mentions, 2011-2013

Outlet	2011	2012	2013
The Age (Australia)	20	22	13
BBC	9	15	11
Bloomberg	31	42	43
China Daily	16	48	36
CNN	28	28	16
Economist	2	5	11
Financial Times	38	20	9
Forbes	17	15	18
Globe & Mail	657	1053	947
Guardian	50	24	25
Independent	15	8	4
Los Angeles Times	13	10	16
National Geographic	9	12	10
New York Times	19	50	51
Philadelphia Inquirer	9	3	22
Reuters	137	336	212
Telegraph UK	6	15	18
TIME	14	18	19
Wall Street Journal	22	63	34
Washington Post	25	7	22
total	1137	1787	1537

UBC has self-selected 20 international outlets to track coverage over time. This is useful as an indicator for our goal of building international reputation.

We have fine-tuned the top 20 list since 2011, while retaining the most important outlets on the list.

Data sources: Meltwater for 2012-13 and some of 2011; manual counts for most of 2011.

International rankings: Times Higher Education (THE), and Academic Ranking of World Universities (ARWU)

Place of UBC in leading international ranking lists (THE, QS, ARWU).

To track UBC's global ranking status. Global rankings are recognized and externally determined markers of UBC's global reputation. In combination with other metrics under Goal 2, global rankings provide insight into UBC's global standings, and provide benchmarking data for comparison with similar institutions.

The rankings are sourced from THE (Times Higher Education) at :

<http://www.timeshighereducation.co.uk/world-university-rankings/2013-14/world-ranking>

And from ARWU (Academic Ranking of World Universities) at: <http://www.shanghairanking.com/ARWU2013.html>

This metric is collected annually by the VPRI, Executive Director International.