



INTERNATIONAL ENGAGEMENT

GOAL 1: INCREASE THE CAPACITY OF UBC STUDENTS, FACULTY, STAFF, AND ALUMNI TO ENGAGE INTERNATIONALLY

Objective: Increasing Capacity to Engage Internationally

Purpose: UBC strives to support students, alumni, faculty and staff in their efforts to engage internationally at all levels to form long-term personal, professional, collegial/scholarly and research connections.

| Metric | Vancouver | | | Okanagan | | |
|--|-----------|---------|-----------------|------------------------------------|---------|-----------|
| | 2011/12 | 2012/13 | 2013/14 | 2011/12 | 2012/13 | 2013/14 |
| Student Mobility - International Exchange* | 748 | 791 | *See note below | 81 | 121 | 133 |
| Number of student participating in international service learning | 71 | 112 | 97 | Program not offered on this campus | | |
| Percent of 4 th year students reporting participation in an international learning experience | 22% | 23% | not asked | 16% | 17% | not asked |

| Metric | UBC | | |
|---|---------|---------|---------|
| | 2011/12 | 2012/13 | 2013/14 |
| Formal Strategic Partnerships | N/A | N/A | 15 |
| International Visitors or Delegations | 117 | 92 | 115 |
| International Alumni (**note for format difference below) | **N/A | **N/A | 18,919 |

Explanation of the Results and Next Steps:

Student Mobility- International Exchange

Number of UBC Undergraduate Students going on International Exchange.

In combination with other metrics under Goal 1, to assess the capacity for UBC undergraduate students to engage in international exchanges.

PAST REPORTING: Go Global Program: UBC Student Safety Abroad Travel Registry. Includes Co-op, field study, internships, educational practicum, international projects, letters of permission, research not otherwise indicated in previous categories, nursing clinical placements, student teams and conferences. Does not include inbound exchange students; **reporting only on UBC student participation outbound**. May 1 to April 30 (Academic Year)

International Service Learning

Number of UBC Undergraduate Students Participating in International Service Learning

In combination with other metrics under Goal 1, to assess the capacity for UBC undergraduate students to engage in intentional activity.

UBC supports international development efforts through international service learning programs offered by UBC's Centre for Community Engaged Learning. Students are engaged in international placements that support development projects, while also providing learning opportunities for students. Priority projects are identified by community partner organizations and are jointly scoped with the organization, UBC staff and faculty. While international organizations are no longer explicitly referencing the Millennium Development Goals (MDG), projects continue to link into development goals at international, national, regional and local levels.

Projects addressing poverty reduction, universal primary education, reduction of mother and child mortality, and clean water and sanitation, remain relevant with most projects fitting within this framework. Students engage alongside and under supervision of organization staff.

Over the past year, students were involved in ISL initiatives in the following countries: Uganda, Kenya, Swaziland, South Africa, Mexico, Bolivia and Costa Rica. The partners within each country ranged from grassroots to national organizations. Furthermore, the ISL program has formally partnered with the new International Nutrition major in the Faculty of Land and Food Systems to provide pre-departure preparation and re-integration support to students. Students in this major were involved in projects in Cameroon and Sierra Leone.

In addition to supporting the International Nutrition major, partnerships have also been formed to support the Sauder Africa Initiative as well as a number of Bachelor of Education enhanced practicum placements. This expanded realm of support provides opportunity to enhance long-term, iterative and interdisciplinary collaborations with international organizations while providing a robust and holistic learning curriculum for student participants.

In addition to the work supported through the UBC-CCEL, many Faculties, instructors, students, and staff are engaged in international development efforts not captured in the accompanying data. Reference is made below to undertaking actions that will enable that data to be captured most effectively so the activity across the University can be highlighted.

Next Steps: In the coming year, the Centre for Community Engaged Learning will seek to understand how else to deploy operational resources to support Faculties, instructors and programs with the design and implementation of international community based learning activity that aims to meet the goals and targets of the institution and the Faculty.

We will monitor these results each year, and the programs related to these metrics in strengthening our efforts to supporting student reaching their full potential.

International Learning Experiences

The percent of students reporting participation in an international learning experience is taken from the undergraduate experience survey, last administered in 2013 on both campuses. For more information on this metric, please see the Metric for **Student Learning Goal 3**.

Strategic Partnerships

Number of formal strategic partners to advance both research and/or student mobility.

To track the total number of formal partnerships with strategic international partners, in which UBC is engaged. In combination with other metrics under Goal 1, to assess the degree of international engagement of UBC as an institution with other similar institutions.

Executive Director International

Number of Formal Strategic Partnerships: 15

A strategic partnership is a relationship with a peer international institution or organization that confers an advantage to UBC as a whole by providing access to talent, resources and increased reputation in order to advance the research and teaching mission of our university.

A strategic partnership encompasses most, if not all, of the following activities: (a) robust research collaborations across disciplines; (b) mobility of undergraduate and graduate students; (c) dual or joint awarding of degrees; and (d) mobility of faculty.

International Visitors or Delegations

Number of international visitors or delegations from existing partners, diplomatic corps, and other.

To track the intensity of international visits and/or delegations to UBC, to understand the institution's engagement internationally. In combination with other metrics under Goal 1, to measure the degree to which UBC engages as an institution with other countries and organizations.

Executive Director International

International Visits to UBC (April 1 2013- March 31, 2014) = 115

Specific criteria for selection: International Visitors or Delegations are selected from the database of international activity maintained within the VP Research and International Office, International "portfolio")

International Alumni

Number of International alumni, alumni events organized, and alumni points, by country.

UBC has over 18,000 international alumni in 93 different countries. They are leaders in industry, government, and their own communities.

In combination with other metrics under Goal 1, to assess the degree to which UBC alumni are able to create and maintain an international level of engagement Director, Alumni Engagement Alumni Engagement metrics are scheduled on the UBC fiscal year, reporting normally available in April each year.

****NOTE from summary table:** Past years not indicated for this count as was measured as level of Alumni Engagement vs. number of International Alumni. Therefore only showing one year. Will be comparable year over year moving forward.

International Alumni – 18,919

International Events – 101

Points by country:

| Country | Alumni w/ Points |
|--------------------------|------------------|
| United States Of America | 3,132 |
| Hong Kong | 1,754 |
| China | 524 |
| United Kingdom | 360 |
| Australia | 177 |
| Indonesia | 137 |

| | |
|----------------------|-----|
| Singapore | 129 |
| Japan | 119 |
| India | 87 |
| Germany | 69 |
| Switzerland | 69 |
| South Korea | 63 |
| France | 60 |
| Taiwan | 54 |
| New Zealand | 44 |
| Thailand | 34 |
| Malaysia | 32 |
| Netherlands | 29 |
| Brazil | 23 |
| Philippines | 23 |
| Sweden | 23 |
| Norway | 20 |
| United Arab Emirates | 18 |
| Israel | 16 |
| Mexico | 14 |
| Denmark | 13 |
| Austria | 12 |
| Belgium | 12 |
| South Africa | 11 |
| Ireland | 10 |
| Italy | 9 |
| Barbados | 9 |
| Montenegro | 9 |
| Vietnam | 8 |
| Saudi Arabia | 8 |
| Bangladesh | 8 |
| Jamaica | 7 |
| Peru | 7 |
| Chile | 7 |
| Cayman Islands | 6 |
| Greece | 6 |
| Botswana | 6 |
| Turkey | 6 |
| Finland | 5 |
| Guatemala | 5 |
| Bermuda | 5 |
| Mauritius | 5 |
| Kenya | 5 |
| Luxembourg | 5 |
| Egypt | 4 |
| Trinidad and Tobago | 4 |
| Argentina | 4 |
| French Polynesia | 4 |
| Costa Rica | 4 |

| | |
|--------------------------|---|
| Malawi | 3 |
| Spain | 3 |
| Romania | 3 |
| Colombia | 3 |
| Czech Republic | 3 |
| Portugal | 3 |
| Iceland | 2 |
| Turks and Caicos Islands | 2 |
| Nigeria | 2 |
| Nicaragua | 2 |
| New Caledonia | 2 |
| Russia | 2 |
| Uruguay | 2 |
| Panama | 2 |
| Tanzania | 2 |
| Nepal | 2 |
| British Virgin Islands | 1 |
| Sri Lanka | 1 |
| Lithuania | 1 |
| Mongolia | 1 |
| Bahamas | 1 |
| Macao | 1 |
| Brunei Darussalam | 1 |
| Fiji | 1 |
| Armenia | 1 |
| Croatia | 1 |
| Zimbabwe | 1 |
| Slovenia | 1 |
| Tunisia | 1 |
| Moldova | 1 |
| Slovakia | 1 |
| Mozambique | 1 |
| Oman | 1 |
| Ghana | 1 |
| Pakistan | 1 |
| Iran | 1 |
| Zambia | 1 |
| Kazakhstan | 1 |
| Vanuatu | 1 |