



# COMMUNITY ENGAGEMENT

**GOAL 2: BE A LEADER IN FOSTERING SOCIAL, CULTURAL AND ECONOMIC WELL-BEING THROUGH LIFELONG LEARNING AND ENGAGEMENT WITH STUDENTS, FACULTY, STAFF, ALUMNI AND THE WIDER COMMUNITY**

## Objective: To Foster Spaces for Community Engagement and Lifelong Learning

**Purpose:** UBC is in the process of reviewing and defining goals related to Community Engagement. As part of this process, UBC will establish institutional indicators that demonstrate effort to fulfill the Community Engagement commitment. In the interim, this report presents a sampling of measures of community engagement. The information in this report is comprised of output measures from UBC units engaged in work with communities as well as metrics linked to Student Learning and Research Excellence. Descriptions and examples add context to the measures. This information is intended to demonstrate just a sampling of the breadth and depth of community engagement work in which UBC is involved. A great deal of UBC’s community engagement activities are based on individual relationships built over time, and these valued relationships are not well captured here. Community Engagement is much broader than the numbers represented in this report.

**Definition:** The two Community Engagement goals operate in sync, to build both the ability for UBC and communities to share resources and work together as agents of change and to provide real benefits and impacts to individuals and communities. Community Engagement Goal 2 is to “be a leader in fostering social, cultural and economic well-being through lifelong learning and engagement with students, faculty, staff, alumni and the wider community”. Two metric areas show work towards this goal: *Spaces for engagement* and *Lifelong learning*.

### Explanation of the Results and Next Steps:

**Spaces for engagement:** The selection of examples below demonstrates a fraction of the ways that student, faculty, staff, alumni and the wider community are engaged. The figures in this metric report on a sample of initiatives and centres that provide opportunities for engagement to provide evidence of engagement to foster social, cultural and economic well-being. For more information on any metric or example, please contact [community.engagement@ubc.ca](mailto:community.engagement@ubc.ca).

Community-based Experiential Learning	Campus	2011/12	2012/13	Description
% of 4 <sup>th</sup> year graduating undergraduate students reporting that they have participated in Community Service Learning or Community-based research as part of a course.	V	26%	25%	This measure is collected from the Undergraduate Experience Survey, reflecting the Academic Year May 1 to April 30 <sup>th</sup> .
% of 4 <sup>th</sup> year graduating undergraduate students reporting that they have participated in a volunteer experience or community service learning while at UBC.	O	25%	44%	

<b>Centre for Community Engaged Learning</b>	<b>2013/14</b>	<b>Description</b>
# academic departments and programs that include a CBEL component	Coming	Data is from UBC Centre for Community Engaged Learning (CCEL). CCEL's programs place students in community settings (non-profits and inner city schools) either as a required part of an academic course or through voluntary co-curricular placements. It is important to note that these figures do not show the diversity of partners or type of programs offered.
# of community partners (local and international)*	coming	

<b>Learning Exchange</b>	<b>2013/14</b>	<b>Description</b>
# of students involved in ongoing placements/projects and one-time activities	337	The Learning Exchange is a community engagement initiative based in Vancouver's Downtown Eastside. Local residents participate in and lead programs. Students learn in collaboration with residents. Faculty members partner on student placements, research and community workshops. Local networks and organizations partner on these activities.
# of faculty members or units engaged in academic activities	10	
# of active collaborations or partnerships with organizations	35	
# of residents continuously engaged in programs/projects	2,000	
Example of Learning Exchange engagement:		
<i>The story of a third year Urban Ethnographic Field School student's volunteer experience with the Learning Exchange: <a href="#">Community Learning Puts Potential to Work</a></i>		

<b>Use of Okanagan learning, cultural and outdoor venues</b>	<b>2013*</b>	<b>Description</b>
# of space bookings (events/ meetings) by external groups and invitees	177	UBC encourages life-long learning and engagement with the wider community through on-campus services such as Conferences & Accommodations and the "Invitee" space rental program, offering non-UBC events hosted by a faculty or staff a 50% off rate. UBC's Community Engagement Office works with the UBC host and invitee groups to support the success of their on-campus event.
Example of a space booking by an invitee:		
<i>More than 300 students -- winners from the 20 Science Fair competitions in the Central Okanagan School District -- competed in the district Science Fair (March 4 and 5) hosted by UBC's Faculty of Education in the Engineering, Management and Education building.</i>		
NOTE: Figures are for calendar year.		

## Lifelong Learning:

UBC provides a wide range of learning activities for communities, working professionals and the general public. This metric was selected to provide evidence of lifelong learning opportunities that make the university's assets more accessible to communities. Figures below provide examples of UBC's efforts to support career and personal development through lifelong learning. For more information on any metric or example, please contact [community.engagement@ubc.ca](mailto:community.engagement@ubc.ca).

### Summary of Sub-Items Comprising Metric

UBC Continuing Studies		Description
	2012/13*	
UBC Continuing Studies courses		UBC Continuing Studies serves the adult education needs of lifelong learners by providing innovative educational programs at UBC's Point Grey campus, in downtown Vancouver at UBC Robson Square, and through online learning.
- Total number of courses available	615	
- Total number of sections of courses delivered	1,168	
Number of enrolments	21,148	
	2013/14	
Number of certificate programs offered	25	
One Day @ UBC Courses <sup>1</sup>		
- Total number of sections delivered	43	
*NOTE: 2013/14 data is not yet available.		
Example of free and highly accessible UBC Continuing Studies events:		
<i>UBC Continuing Studies presents the annual Milton K. Wong Lecture in partnership with The Laurier Institution and CBC Radio One. In the 2013 Milton K. Wong Lecture, Democracy on Trial Revisited, Professor Jean Bethke Elshtain challenged us to "think of how we, in our public capacity as citizens, can respond and in our capacity as sentient human beings, can reflect – and how the two activities must go together". This event, held at the Chan Centre, is broadcast on the CBC Radio One program Ideas with an audience reach of over 700,000.</i>		

UBC Okanagan Mini-med program	2013/14	Description
Number of lectures offered	4	UBC Mini-Med is a health lecture series open to the community and designed to provide a 21 <sup>st</sup> century classroom and learning experience. The curriculum explores topical medical issues from a scientific perspective, delivered by UBC experts. More than 80 medical schools, universities, research institutions, and hospitals in Canada offer a Mini-Med program.
Number of individuals enrolled	158	
Example of mini-med program:		
<i>In 2013, the exciting four-class health series included Concussion Repercussions; Run For Your Life; Fat – The Good and the Ugly; and Genetics: Blame Your Parents. The series took place over four weeks at UBC's Clinical Academic campus at the Kelowna General Hospital. The cost of the series was \$49 for the public, \$25 for UBC students, and a dozen free spots were given to high school students. This was the first time this series was run and the feedback was extremely positive with 90% of the survey participants stating that the lecture series enhanced their health knowledge and 100% interested in attending another Mini-Med series.</i>		

<sup>1</sup> Offered on Saturdays at the Irving K. Barber Learning Centre at the UBC Point Grey campus, these single-day courses provide easy and affordable access to top experts in their field – and the small class size ensures ample opportunities for discussion